

## **Key Critical Literacy Questions**

**Who made this message?**

**Why was it made?**

**Who is the target audience?**

**What techniques are used to attract your attention?**

**What point of view, values, information and/or opinions are overt?**

**What point of view, values, information and/or opinions are implied?**

**How might different people interpret the message differently?**

**Are the sources of information credible? How can we know?**

